

Effective Date: July 13, 2018

Privacy Policy

This privacy policy ("Privacy Policy") explains the online privacy practices and policy of Block One Property Holder ("we" or "Owner") for our web site at mirasf.com (this "Site"). This Privacy Policy describes how we collect, use and share your information when you use the Site. By accessing, visiting or using the Site, you expressly consent to our collection, use and disclosure of your information as described in this Privacy Policy. Please note that if you disagree with anything in this Privacy Policy, you must not use the Site.

PLEASE NOTE YOUR CALIFORNIA PRIVACY RIGHTS BELOW

1. How We Collect Personally Identifiable Information.

- A. **Information You Directly and Voluntarily provide to Us.** We do not collect information that can be used to identify you personally ("PII") unless you voluntarily register on this Site. PII includes your name, address, email address, telephone number, your computer's IP Address, and other information that may be used to identify you as an unique individual.
- B. **Cookies, Web Beacons, and Other Internet Technologies.** There are various technologies that we may use when you visit the Site to make your experience of the Site more enjoyable. These technologies may include cookies and web beacons. A cookie is a small removable data file that is stored by your web browser on your computer. We use cookies to, among other things, identify your computer during a particular visit to this Site and analyze visitor behavior. Most web browsers provide you with the ability to accept or decline cookies, as well as to be warned each time a cookie is being sent. Web beacons are electronic files that are placed on a web site and allow the website to count users who have visited that page or to access certain cookies.

At this time, we only use cookies and web beacons on the Site for the purpose of collecting information about visitors to the Site in an aggregated form. For instance, we may gather certain information such as the number of unique visitors, the frequency with which they visit and pages viewed. We look at the data in summary form, rather than on an individual basis. We gather this information so we can, for example, learn how many people visit this Site, see which pages are the most viewed and identify which websites are referring visitors to this Site.

You can generally express your privacy preferences regarding the use of most cookies and similar technologies through your web browser. Look under the heading "Tools" (or similar heading) in your particular browser for information about controlling cookies. You can set your browser in most instances to notify you before you receive a cookie, giving you the chance to decide whether to accept it or not. You can also generally set your browser to turn off cookies. Since cookies allow you to take advantage of some of the Site's features, we recommend that you leave them turned on. If you block, turn off or otherwise reject our cookies, some pages within the Site may not display properly.

To find out more about cookies, including how to see what cookies have been set on your device and how to manage and delete them, visit www.allaboutcookies.org.

- C. **Information Collected by Third Party Analytics Services.** We may work with third party analytics services to help us understand how the Site is being used, such as tracking the frequency and duration of use of the Site. We may use Google Analytics, a web analytics service provided by Google, Inc. ("Google"), to collect information about your use of the Site. Google and these analytics services may use cookies to collect information about the content you view, what websites you visit immediately prior to and after visiting the Site, and your system information and geographic information. The information generated by these cookies about your use of the Site will be transmitted to and stored by the applicable analytics services. The information collected by these analytics services allows us to analyze your use of the Site.

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2. **How We Use The Personally Identifiable Information We Collect Through the Site.** As explained above, the only PII we collect through the Site is information you share with us when you voluntarily register your information. If you provide your PII to us for a particular purpose we will use the information you provide for the applicable purpose. For example, if you contact us with a question about the Site, we will use the information you provide to respond to your question. We use the information we gather through the Site to help us better understand how the Site and our products and services are being used. By identifying patterns and trends in usage, we are able to better design the Site to improve your experience.

If you sign up for our mailing list, we may use the information you provide to send you marketing communications relating to the Site and our business generally. If you no longer wish to receive these marketing materials, please follow the instructions contained in the applicable marketing communication that allows you to unsubscribe from receiving these types of communications from us. If you unsubscribe from our marketing communications, we will remove your email information from our marketing list.

If you provide your phone number to us along with your prior written consent, we may, to the extent permitted by applicable law, use your phone number to send you text (SMS) messages for commercial purposes, including direct marketing. Standard call or message charges or other charges from your phone carrier may apply to calls or text (SMS) messages we send you. You may opt-out of receiving text (SMS) messages from us by replying with the word "STOP" to a text message from us.

3. **How We Share Your Information with Third Parties.** We share your information with third parties in some limited circumstances as follows:
 - A. **Marketing Partners.** We may share your PII with certain third-party businesses and our affiliates who may use it to contact you about goods and services they believe may be of interest to you. If you would like more information about how we share your information with these marketing partners, please submit a request in accordance with Section 11 below.
 - B. **Response to Subpoenas or Court Orders or to Protect Rights and to Comply with Our Policies.** To the extent permitted by law, we will disclose your information to government authorities or third parties if: (i) required to do so by law, or in response to a subpoena or court order; (ii) we believe in our sole discretion that disclosure is reasonably necessary to protect against fraud, to protect the property or other rights of us or other users, third parties or the public at large; or (iii) we believe that you have abused the Site by using it to attack other systems or to gain unauthorized access to any other system, to engage in spamming or otherwise to violate applicable laws. You should be aware that, following disclosure to any third party, your information may be accessible by others to the extent permitted or required by applicable law.
 - C. **Third-Party Processors and Third-Party Service Providers.** We will disclose your information to our contractors, affiliates, distributors, dealers, vendors and suppliers ("Service Providers") who provide certain services to us or on our behalf, such as operating and supporting the Site, analyzing data, or performing marketing or consulting services. These Service Providers will only have access to the information needed to perform these limited functions on our behalf. Specifically, we use a Service Provider, Mediatemple.com, to provide a platform for hosting this Site. Like us, Mediatemple.com strives to take all reasonable precautions necessary to safeguard the confidentiality of any confidential information collected via this Site. Mediatemple.com is contractually obligated to not make any use of any PII it may learn as a result of the hosting services it provides for us, except as necessary to host the Site.
 - D. **Business Transfers; Bankruptcy.** In the event of a merger, acquisition, bankruptcy or other sale of all or a portion of our assets, any user information owned or controlled by us may be one of the assets transferred to third parties. We reserve the right, as part of this type of transaction, to transfer or assign your information and other information we have collected from users of the Site to third parties. Other than to the extent ordered by a bankruptcy or other court, the use and disclosure of all transferred user information will be subject to this Privacy Policy. However, any

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information you submit or that is collected after this type of transfer may be subject to a new privacy policy adopted by the successor entity.

- E. **Aggregate Information.** We may share information relating to users of the Site with affiliated or unaffiliated third parties on an anonymous, aggregate basis. While this information will not identify you personally, in some instances these third parties may be able to combine this aggregate information with other data they have about you, or that they receive from third parties, in a manner that allows them to identify you personally.
4. **Do Not Track Requests.** California law requires that we indicate whether we honor “DO NOT TRACK” settings in your browser. Your browser may allow you to adjust your browser settings so that “do not track” requests are sent to the websites that you visit. However, we do not track visitors to the Site over time and across third party websites and therefore the Site does not respond to any “do not track” requests that we receive from your browser.
 5. **Security of the Site.** We endeavor to provide a secure Site, but cannot guarantee the confidentiality of electronic communications or information you transmit on or through the Site. Transmissions to and from this Site are not encrypted. Accordingly, you should carefully consider whether to submit sensitive information that you would not want made public, and should recognize that your use of this Site is solely at your own risk.
 6. **Children Under Age 13.** The Site is not intended for children under age 13, or for anyone under age 18 or the applicable age of majority without involvement of a parent or guardian. We do not knowingly collect or distribute personal information from or about children under the age of 13.
 7. **Links to Third Party Web Sites.** This Site may contain links to other web sites that are operated by third parties. We are not responsible for the privacy practices or content of these third party websites and these third party websites are governed by different terms of use and privacy policies, which you should review before using these third party websites. In addition, these third parties may use cookies, web beacons, and other similar technologies to help manage online advertising programs. This information may allow third-party advertising services and other third-party businesses to track the actions of users online over time and across different web sites or platforms to measure statistics relating to marketing efforts, and to deliver electronic advertisements that may be more relevant to individual consumers and that will improve the consumer experience. For information about how tracking works for online advertising purposes, and what happens when you elect a do-not-track option, visit <http://www.aboutads.info/choices>. In addition, some third-party businesses may provide a mechanism to opt-out of their technology. For more information about the opt-out process, you may visit the Network Advertising Initiative website, available at: http://www.networkadvertising.org/managing/opt_out.asp.
 8. **Changes to this Privacy Policy.** We may change the features and content of this Site. This Privacy Policy may change accordingly. If we make any substantial changes to the way we collect, use or share your information, we will update this Privacy Policy and we will use reasonable efforts to notify you by posting a notice of the changes on this Site, or providing notice through other means that we think appropriate. Your use of the Site following the effective date of the changes will constitute your acceptance of the revised privacy policy. You should periodically revisit this Site to familiarize yourself with our current Privacy Policy.
 9. **Special Notice for Users Located Outside of the United States of America.** At this time, the Site is only intended to be available to residents of the United States of America and it is not intended to be directed to anyone residing outside of the United States of America. If this current limitation changes, we expect that the Privacy Policy available to non-U.S. residents will reflect the laws and regulations of the territories where the Site is intentionally made available.

Text on this Site may be published in languages other than English. In all instances, the English language version of any text, including this Privacy Policy, controls the legal impact and interpretation of this Site and its use.

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10. **Accessing, Changing and Managing Your Information.** You may request changes to the information you have provided to us by contacting us at legal@mirasf.com. Following receipt of a request from you, we will take reasonable steps to update, correct or delete your information as requested.
11. **Your California Privacy Rights,** Under California Law, California residents have the right to request in writing from businesses with whom they have an established business relationship, (a) a list of the categories of personal information, such as name, email and mailing address and the type of services provided to the customer, that a business has disclosed to third parties (including affiliates that are separate legal entities) during the immediately preceding calendar year for the third parties' direct marketing purposes and (b) the names and addresses of all such third parties. To request the above information, please legal@mirasf.com. We will respond to these requests within 30 days.
12. **For Additional Information.** If you believe that we have acted inconsistently with this Privacy Policy, please notify us at legal@mirasf.com. If you have questions or comments about this Privacy Policy or this Site, please contact us at legal@mirasf.com.